

WORLD ENGINEERING DAY 2025

FEATURING

THE CHARLES RUDD DISTINGUISHED GLOBAL LECTURES

Towards A Sustainable World: Engineering The Way Forward

CIRCULAR ECONOMY | RESILIENT FUTURE

SPCC & ZOOM (For International Participants)

11 FEB 2025 | 9AM - 1.30PM (SGT)

Organised by:  IES GREEN PLAN  SP Singapore Polytechnic In celebration of:  WORLD ENGINEERING DAY



Sponsorship & Marketing Package

Sponsorship Category	Amount	Entitlements
Diamond	\$15,000	<p>Publicity</p> <ul style="list-style-type: none"> Mention of company in social media postings and EDM circulation Feature of company video (3-5 mins) to physical and online audience during event period Company's pull-up banner to be placed at event venue Company's banner featured on rotating leaderboard banner on website homepage Company's logo featured and hyperlinked on event website Company's logo prominently featured in e-brochure / email marketing campaigns / stage backdrop One-page advertisement in event's e-brochure <p>Membership</p> <ul style="list-style-type: none"> Complimentary 2-year IES Organisation Membership <p>Passes</p> <ul style="list-style-type: none"> 5 seats at CRDGL 2024 VIP networking lunch 8 VIP passes (priority seating) to join in-person lecture
Platinum	\$10,000	<p>Publicity</p> <ul style="list-style-type: none"> Mention of company in social media postings and EDM circulation Feature of company video (3-5 mins) to physical and online audience during event period Company's pull-up banner to be placed at event venue Company's banner featured on rotating leaderboard banner on website homepage Company's logo featured and hyperlinked on event website Company's logo prominently featured in e-brochure / email marketing campaigns / stage backdrop One-page advertisement in event's e-brochure <p>Membership</p> <ul style="list-style-type: none"> Complimentary 1-year IES Organisation Membership <p>Passes</p> <ul style="list-style-type: none"> 3 seats at CRDGL 2024 VIP networking lunch 5 VIP passes (priority seating) to join in-person lecture

Sponsorship Category	Amount	Entitlements
Gold	SGD \$7,000	<p>Publicity</p> <ul style="list-style-type: none"> • Feature of company video (1-3mins) to physical and online audience during event period • Company's pull-up banner to be placed at event venue • Company's banner featured on rotating leaderboard banner on website homepage • Company's logo featured and hyperlinked on event website • Company's logo featured in e-brochure / email marketing campaigns / stage backdrop • One-page advertisement in event's e-brochure <p>Membership</p> <ul style="list-style-type: none"> • Complimentary 1-year IES Organisation Membership <p>Passes</p> <ul style="list-style-type: none"> • 1 seat at CRDGL 2024 VIP networking lunch • 5 VIP passes (priority seating) to join in-person lecture
Silver	SGD \$5,000	<p>Publicity</p> <ul style="list-style-type: none"> • Company's banner featured on rotating leaderboard banner on website homepage • Company's pull-up banner to be placed at event venue • Company's logo featured and hyperlinked on event website • Company's logo featured in e-brochure / email marketing campaigns / stage backdrop • Half-page advertisement in event's e-brochure <p>Passes</p> <ul style="list-style-type: none"> • 5 VIP passes (priority seating) to join in-person lecture
Bronze	SGD \$3,000	<p>Publicity</p> <ul style="list-style-type: none"> • Company's logo featured and hyperlinked on event's website • Company's logo featured in e-brochure / email marketing campaigns / stage backdrop • Half-page advertisement in event's e-brochure <p>Passes</p> <ul style="list-style-type: none"> • 3 VIP passes (priority seating) to join in-person lecture

*All quoted rates are subjected to prevailing 9% GST

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Other Sponsorship & Marketing Options

Sponsorship Category	Amount	Entitlements
Logo	SGD \$1000	<p>Publicity</p> <ul style="list-style-type: none"> Company's logo featured on stage backdrop
Coffee & Tea	SGD \$4,500	<p>Publicity</p> <ul style="list-style-type: none"> Company's logo prominently featured at coffee and tea break area Company's logo featured and hyperlinked on event's website Company's logo featured in e-brochure / email marketing campaigns / stage backdrop <p>Passes</p> <ul style="list-style-type: none"> 3 VIP passes (priority seating) to join in-person lecture
VIP Networking Lunch	SGD \$6,500	<p>Publicity</p> <ul style="list-style-type: none"> 3-minute address preceding to the VIP networking lunch (30 pax) Company's logo featured and hyperlinked on event's website Company's logo featured in e-brochure / email marketing campaigns / stage backdrop <p>Passes</p> <ul style="list-style-type: none"> 1 seat at CRDGL 2024 VIP networking lunch 3 VIP passes (priority seating) to join in-person lecture

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IES
GREEN PLAN
2025-2027



SP Singapore
Polytechnic

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WORLD
ENGINEERING
DAY
FOR SUSTAINABLE
ENGINEERING



Sponsorship Form

Charles Rudd Distinguished Global Lectures 2025

Name of Sponsor: _____

Address: _____

Name of Contact Person / Designation: _____

Email Address: _____

I would like to sponsor the above event at the following level:

Sponsorship Category	Amount	Please Tick
Diamond	SGD \$15,000	
Platinum	SGD \$10,000	
Gold	SGD \$7,000	
Silver	SGD \$5,000	
Bronze	SGD \$3,000	
Logo	SGD \$1,000	
Coffee & Tea	SGD \$4,500	
VIP Networking Lunch	SGD \$6,500	

Payment Term: 30 Days upon invoiced

I/We confirm the above order on the terms stated above and overleaf.

Signature Co. & Stamp of Sponsor

Name:

Designation:

Date:

Signed on behalf of IES

Name:

Designation:

Date:

Terms & Conditions

TERMS OF REFERENCE

The term “Organiser” refers to The Institution of Engineers, Singapore (IES). The term “Sponsor” shall include all employees, servants and agents of any company, partnership, firm or individual to whom sponsor(s) the event.

VALIDITY OF SPONSORSHIP COLLABORATION

All sponsorship collaborations duly signed and agreed upon are irrevocable and legally binding.

ACCEPTANCE OF SPONSORSHIP COLLABORATION

It is mutually understood and agreed that sponsorship in the stated event shall constitute an acceptance of collaboration with IES. However, IES shall reserve discretion rights to reject or cancel any sponsorship accordingly without having to give any notice and/or explanation.

AUTHORISED SIGNATORY

The signatory (overleaf) undertakes that he or she is authorized to market and promote the business, services or products of the sponsor and hereby indemnifies the IES against all claims or suits for libel, violation of right or privacy and copyright infringement(s).

TERMS OF PAYMENT

Full payment is to be made to “Institution of Engineers, Singapore” upon presentation of the invoice either by cheque or telegraphic transfer. No claims for refunds of monies paid by the Sponsor can be entertained unless a cancellation of the said event is made by IES by means of a written notice to the Sponsor.

For telegraphic transfer, our bank details are:

Account Name: Institution of Engineers, Singapore

Account No.: 014-007972-6

Bank: DBS Bank Ltd

Bank Code: 7171

Branch Code: 014

Address: 6 Shenton Way, Singapore 068809

Swift Code.: DBSSGSG

GOODS & SERVICES TAX

Sponsorship rate is subject to the prevailing 9% GST (Goods & Services Tax).

SUPPLEMENTARY CLAUSES

Whenever necessary, IES shall reserve the right to issue supplementary regulations in addition to these Terms & Conditions.